



WISCONSIN  
INDIANHEAD  
TECHNICAL  
COLLEGE



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## TRAINING SERVICES TO MEET YOUR NEEDS

The labor market is competitive. Unemployment is low. Positions continue to go unfilled every day. Businesses are scrambling to find solutions to assist in developing their culture and retaining their current workforce. I am Liz Pizzi, WITC Associate Dean of Workforce and Community Development. My role at WITC is to assist businesses and create creative solutions to attract and retain workers. In St. Croix County EDC Executive Director, Bill Rubin's blog "Employers Face Workforce Challenges head-On" offered solutions to workforce challenges. The following is how WITC can assist with business services.

### ATTRACT AND RETAIN TALENT

A great solution to attract talent is to recruit Wisconsin Technical College graduates. Wisconsin TechConnect allows you to post employment opportunities at no cost. Find more information at [www.wisconsintechconnect.com](http://www.wisconsintechconnect.com).

### UPSKILL EXISTING WORKERS AND IMPROVE CAREER PATHWAYS

WITC will work with your business to develop a customized training plan to increase your competitive edge and drive success in a changing world. Learning is flexible, convenient, and delivered on-site at your location, location of choice, or on our campus. WITC also has a variety of mobile labs to assist with hands-on delivery. Nicki O'Connell, Director of Human Resources at Russ Davis said, "Russ Davis is thankful to have business partners like WITC. In a time of tight labor markets and limited resources, employers must be creative on how they recruit and facilitate growth for their employees. Russ Davis strives to create valuable career opportunities and by partnering with WITC, we have been able to give employees outstanding career paths, as well as meet continuing business growth demands."

Training offered across the Northwest Wisconsin Region includes but is not limited to Workplace Safety, First-Aid/CPR, CDL Class A and B, Manufacturing, Healthcare, Leadership Management, and Essential Supervisory and Employee Skills.

### PROMOTE APPRENTICESHIPS

WITC has a director of Apprenticeship and Workforce Training who is available to inform businesses about apprenticeship opportunities and creating new programs to meet regional workforce needs.

### PROMOTE CAREER AWARENESS

We welcome you onto our campus to provide information and opportunities to our students regarding local careers. It is a good time to encourage job shadows and to participate in our employer events.

### REACH DISCONNECTED GROUPS

Our networking alliances with economic development, workforce development boards, nonprofits, and other governmental agencies, such as OSHA and UW-Sout MOC, provide even more resources and opportunities to reach disconnected groups.

WITC has many solutions to align with workforce challenges. Are you worried about the financial obligation to find and implement solutions? Workforce Advancement Training (WAT) Grants are available. This is a competitive program administered by the Wisconsin Technical College System (WTCS). The grant awards allow your business to utilize technical college training to upgrade your employees' skills and productivity. Contact me to see if a WAT Grant is a good fit for your business and for more information on employer services.